

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPTON, INC.

(D&A)
Printed in U.S.A.

AD NO. C137-A3-"MARK TABLETOP"-REQ NO. M-96474-Page (8 3/4" x 11 1/2")-4/C Bleed-National Magazines
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FIRE UP A BLUES.

A whole new shade of menthol.

15 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



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